

ABOUT the Alliance



**Nonprofit
Leadership
Alliance**

Our World. Only Better.

Who We Are

The Nonprofit Leadership Alliance's flagship programs, the Certified Nonprofit Professional credential and Leadersosity, work to **strengthen social-impact organizations from the inside out** by providing cost-effective talent development and recruitment solutions.



The CNP Credential

The CNP is a leadership development program that provides emerging social-impact leaders with the **foundational knowledge and experiences** critical for nonprofit career success. The CNP is offered at the undergraduate and graduate level through the Alliance's network of campus partners. It is also available completely online through a 12-month program geared toward working professionals.



The CNP exposes learners to the 10 core competencies critical to long-term career success. Independent research shows that **CNPs are seven times more likely** to reach a leadership position.

In addition, **CNPs are diverse** — one in three CNPs identifies as a person of color and more than 40% of the current student pool are first generation college students.

Leadersosity

Leadersosity is an online learning platform with a goal of democratizing leadership training. It allows organizations to house their own trainings for staff and volunteers on a branded online platform, providing them with better results at a smaller financial investment. Leadersosity also goes direct to the consumer, providing nonprofit leaders with leadership development opportunities that are as effective as face-to-face experiences, at a much lower price point.



Leadersosity

To learn more about Leadersosity's full suite of services, **visit leadersosity.org**.

Our national network includes:

40

colleges and
universities

2,000+

national and local
nonprofit organizations

10,000+

Certified Nonprofit
Professionals (or CNPs)

Visit www.NonprofitLeadershipAlliance.org to learn more or follow us at:

