

Build Your Talent Pipeline



Nonprofit Leadership Alliance

Our World. Only Better.



Your organization's ability to thrive is based largely on one resource: human capital. The Nonprofit Leadership Alliance works to strengthen social-impact organizations from the inside out by providing cost-effective talent development and recruitment solutions.

The CNP Credential

Its Certified Nonprofit Professional (or CNP) credential is the only national nonprofit management certification in the U.S. The CNP exposes learners to the 10 core competencies critical to long-term career success. Independent research shows that CNPs are seven times more likely to reach a leadership position. In addition, CNPs are diverse – one in three CNPs identifies as a person of color.

Leadersity

Leadersity allows organizations to house their own staff and volunteer trainings on a branded online platform. In addition, Leadersity offers trainings direct to the consumer, providing nonprofit professionals with leadership trainings that are as effective as face-to-face experiences, at a much lower price point.

Join the Network

Looking for talent development and recruitment solutions? Join the Alliance as a Workforce Partner and receive:

- Connections to Alliance Campus Partners for interns, job candidates, and volunteers;
- Opportunity to post internship and employment opportunities to the entire Alliance network;
- 20% off Leadersity programs;
- 20% off the CNP Workforce Program;
- Access to free professional development webinars and other resources (for your staff and volunteers);
- Access to PurchasingPoint (significant vendor discounts).

Investment

Annual membership dues for independent nonprofit organizations range from \$250-\$500, depending on budget size. National nonprofit organizations may join for as little as \$3,000 (benefits extend to all affiliates in your network).

The Alliance is the largest network in the world working to build a talent pipeline for the social sector:

40

colleges and universities

2,000+

national and local nonprofit organizations

10,000+

Certified Nonprofit Professionals (or CNPs)

Learn More



For any questions, please contact partnerships@nonprofitleadershipalliance.org.

www.NonprofitLeadershipAlliance.org